



The perfect cup.

Reframe the way you make coffee.
Routine doesn't have to be so
routine any more.

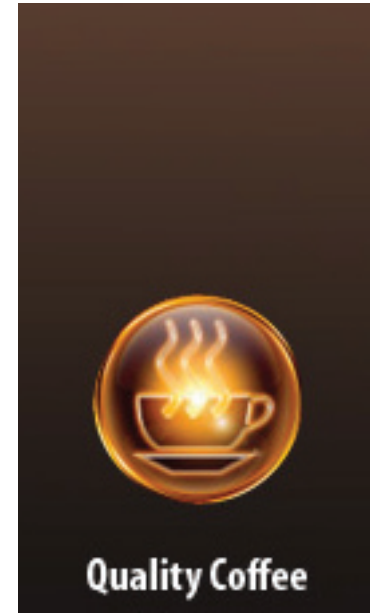
The Standard



Fill with water.



Add grounds.



Press button.



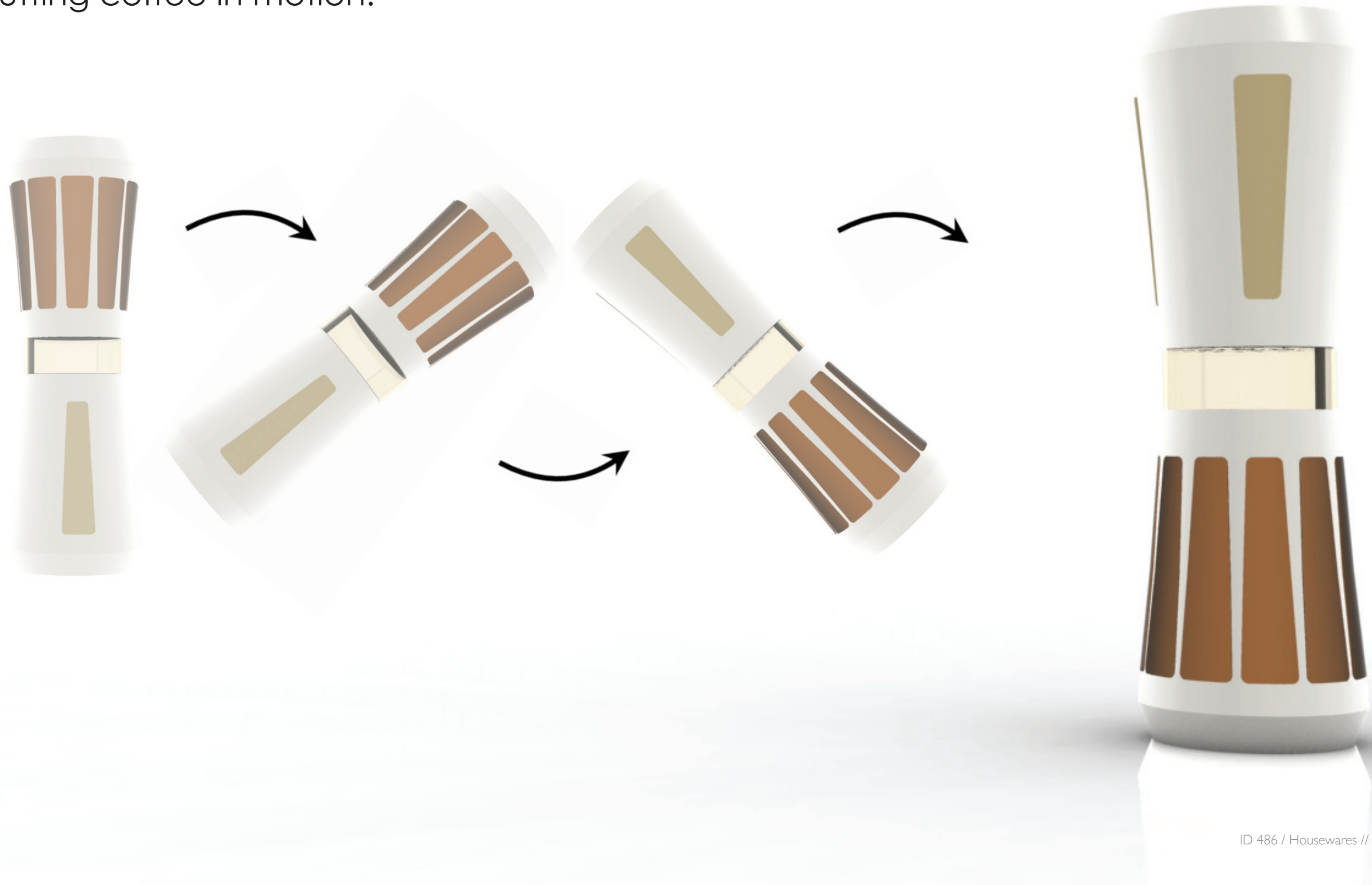
Wait.

Why should the activity of brewing coffee be so mundane when the resulting product is so invigorating?

What can be done to create a more enjoyable and interactive brewing experience?

The new brew, Perk.

Putting coffee in motion.



Perk.

Steps for use.



Perk.

Steps for use.

Boil
water



Add
grounds

Twist
together



FLIP

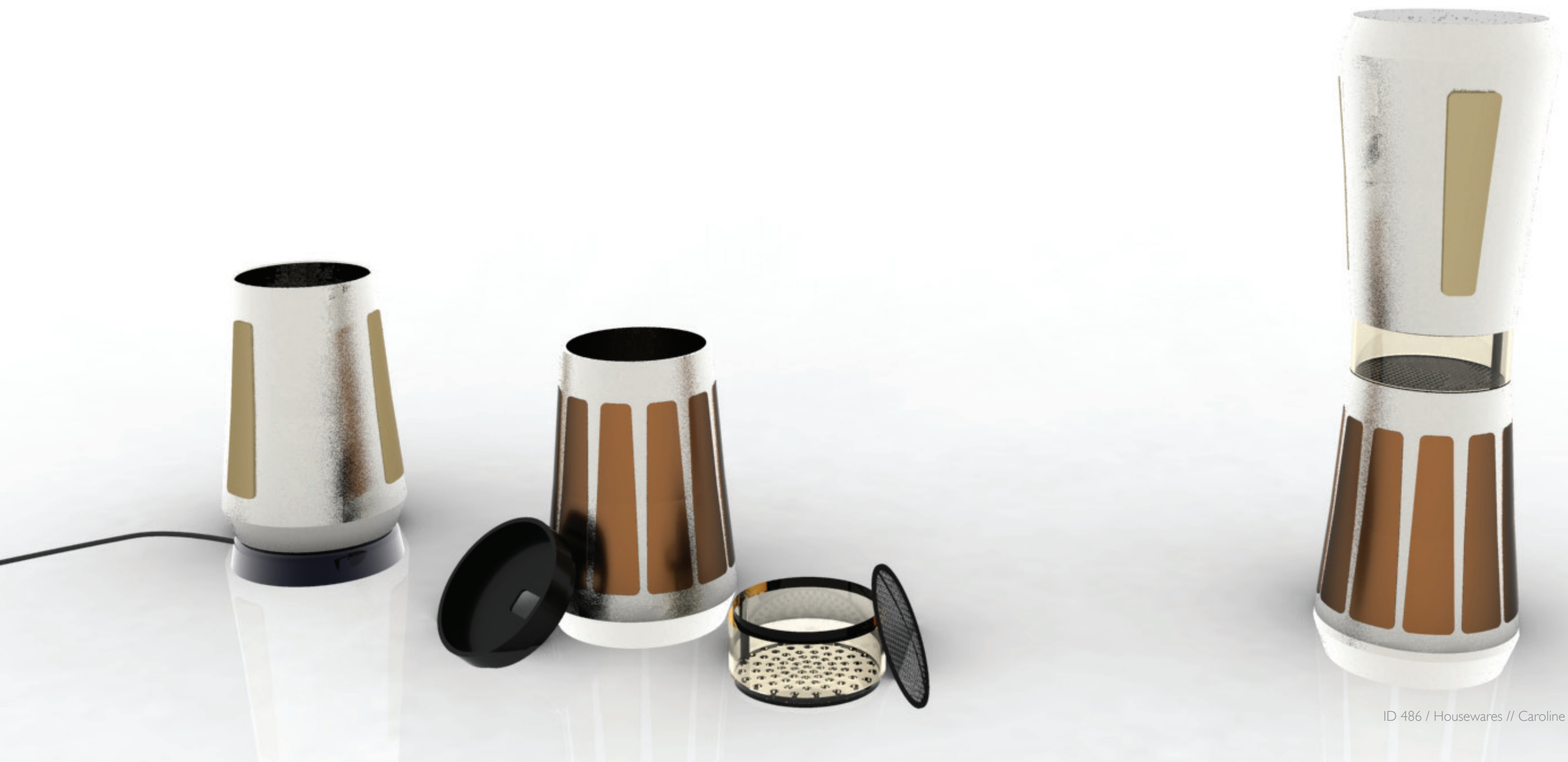


Enjoy!



Perk.

Features and parts.



Perk.

Features and parts.

Carafe

Clean edges for easy pour. Stable handle for comfortable use. Stainless steel construction.

Hot Plate

Induction heating if you do not have stove access.

Lid

Open and closed position transforms your mug into a travel thermos.

Mug

Double walled steel for heat retention. Also has silicone grip for comfort.

Filter

Perforated on bottom for passage of water. Has air tube to maximize brewability.

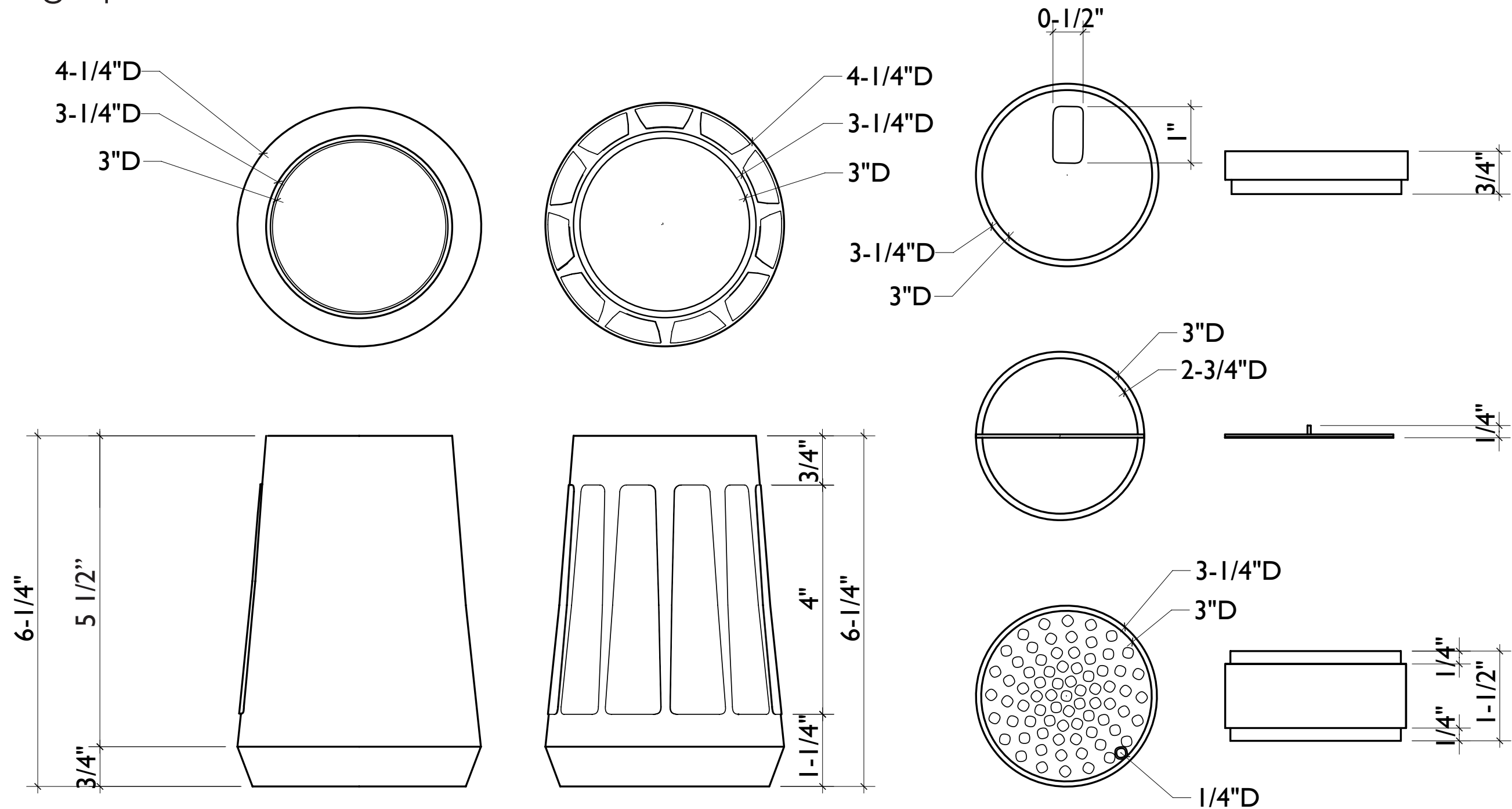
Screen

Keeps grounds from passing into mug.



Perk.

Orthographics.



Perk.

In use.



Thanks.

